DC1 Isobel Browne-Wilkinson

Agenda item: E.1.4 Digital Communications Officer (x1)

Which role are you applying for?:
Digital Communications Officer



Local Party:
Bristol Green Party

Candidate Statement

The role of Young Greens Communications officer has so much potential to effect change, educate and inspire young greens as well as introduce like-minded people around the country into the YG community. I would be delighted to take on this post as I feel I can bring energy and aptitude to the role and will continue to develop the work I have done as YG Comms officer for the last 4 months.

Part of the role I believe is to inspire and push for change while highlighting our values, such as ending austerity and privatisation, fighting for global justice and winning a radical Green New deal (to name a few). The comms that are produced should be driving the radical politics that the Young Greens are working towards within the Green Party. Intertwined within this it is essential that the wider YG community hears the voices, actions and achievements made within the YG's to fight climate change, bring social justice and support the wider Green Party. After the success of the Local elections, it is clear that the Green Party is growing. I want to build and highlight the success within our community, by presenting the work that our volunteers and councillors are doing, bringing inspiration to our social media comms.

I am currently sitting on the Young Green Womxn committee, as well as the Green Party Women Committee, both of which have given me much experience in leading and working with a team, whilst developing effective ideas for climate and social justice. As Digital communications officer I would want to:

- Build on the work I have done in the role over the last four months to create engaging material for our Young Green platforms.
- Carry out surveys on best-performing posts in order to build engagement and create an effective social media plan for the coming years.
- Work collaboratively with the EC, Liberation groups, and Young Green Community to create effective and reactive content as well as developing our messaging ideas.

Working with the EC, liberation groups and regional groups, comms has the capacity to motivate many young people to join our movement, and I would love to be part of the driving force behind that. I would be honoured to contribute to the EC, and assist the YG community that I am proud to be a part of.

Twitter:
https://twitter.com/Scaffolding161

Supporter 1 Name:
Sarah Sharp
Supporter 1 Local Party/Affiliated Group:
Oxford Green Party
Supporter 2 Name:

Billy Wassell

Supporter 2 Local Party/Affiliated Group:

Cheltenham Green Party

Do you consent to the contents of this nomination form being made publicly available (this does not include email address or phone number):

Yes